

# Cisco TelePresence Solution



## Reinvent Business Processes with Cisco TelePresence

The Cisco TelePresence® solution offers the easiest, most dynamic way for dispersed teams to innovate, troubleshoot, and collaborate – and it is not just for boardrooms any more. Use the power of In-Person collaboration across your organization – and beyond – to transform business processes with partners, suppliers, vendors, and even customers.

What started as a means for cutting travel costs and saving time has become a crucial tool for creating a competitive advantage. Cisco TelePresence lets you:

- Bring together a group of experts as you need them to resolve issues real time
- Make business-critical decisions faster by assembling the right resources at the right time
- Build trust and relationships between co-workers and with partners or customers
- Increase productivity with more collaboration and less travel

- Provide high-touch customer service and accelerate sales cycles
- Unify your entire supply chain and reduce time to market
- Train remote teams and scale expertise across the globe
- Promote business and increase your differentiation by making it easy for your teams to collaborate, innovate, and resolve problems

Cisco TelePresence transforms business models.

## Bring the Power of In-Person to More People in More Places

### Cisco TelePresence Endpoints

The broad range of Cisco TelePresence Endpoints make In-Person experiences possible for businesses of all sizes, with solutions for everything from multiscreen, immersive group meetings to desktop systems and video-enabled phones for individuals.



## Cisco TelePresence Product and Solution Portfolio

Endpoints	Infrastructure	Cloud Services and Solutions
<p><b>Immersive Endpoints</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence TX9000 Series</li> <li>• Cisco TelePresence TX1300 Series</li> <li>• Cisco TelePresence System 3010</li> <li>• Cisco TelePresence System 3210</li> <li>• Cisco TelePresence System T3</li> </ul> <p><b>Multipurpose Endpoints</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence System Profile Series</li> <li>• Cisco TelePresence MX Series</li> </ul> <p><b>Personal Endpoints</b></p> <ul style="list-style-type: none"> <li>• Cisco IP Video Phone E20</li> <li>• Cisco TelePresence System EX Series</li> <li>• Cisco TelePresence Movi with PrecisionHD USB Camera</li> <li>• Cisco TelePresence System 500 Series</li> <li>• Cisco TelePresence System 1100</li> <li>• Cisco TelePresence System 1000 MXP</li> </ul> <p><b>Solutions Platform</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence System Codec C40/C60/C90</li> <li>• Cisco TelePresence System Edge 95/75 MXP</li> <li>• Cisco TelePresence System Quick Set C20</li> </ul>	<p><b>Cisco TelePresence Conferencing</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence MSE 8000</li> <li>• Cisco TelePresence Server</li> <li>• Cisco TelePresence MCU MSE Series</li> <li>• Cisco TelePresence Multipoint Switch</li> <li>• Cisco TelePresence MCU 5300 Series</li> <li>• Cisco TelePresence MCU 4500 Series</li> <li>• Cisco TelePresence MCU 4501</li> <li>• Cisco TelePresence MCU 4200 Series</li> <li>• Cisco TelePresence ISDN Gateway</li> <li>• Cisco TelePresence Serial Gateway Series</li> <li>• Cisco TelePresence Advanced Media Gateway Series</li> <li>• Cisco TelePresence IP Gateway Series</li> </ul> <p><b>Cisco TelePresence Applications</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence Conductor</li> <li>• Cisco TelePresence Video Communication Server</li> <li>• Cisco TelePresence VCS Virtualized Application</li> </ul> <p><b>Cisco TelePresence Management</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence Management Suite</li> <li>• Cisco Prime Collaboration Manager</li> <li>• Cisco TelePresence Manager</li> <li>• Cisco TelePresence MCU Conference Director</li> </ul> <p><b>Cisco TelePresence Media Services Products</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence Content Server</li> <li>• Cisco TelePresence Recording Server</li> <li>• Cisco TelePresence IP VCR Series</li> </ul>	<p><b>Managed &amp; Hosted Services</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence Callway</li> <li>• Intercompany and Interprovider Cisco TelePresence Services</li> </ul> <p><b>Service Provider Exchange Solutions</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence Exchange System</li> </ul> <p><b>Peripherals &amp; Accessories</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence PrecisionHD Camera</li> <li>• Cisco TelePresence PrecisionHD USB Camera</li> <li>• Cisco TelePresence Remote Control 4</li> <li>• Cisco TelePresence Remote Control 5</li> <li>• Cisco TelePresence Touch Series</li> </ul> <p><b>Industry Products</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence VX Clinical Assistant</li> <li>• Cisco TelePresence System Clinical Presence</li> <li>• Cisco TelePresence System Educator MXP</li> <li>• Cisco TelePresence System Media 2</li> <li>• Cisco TelePresence System cholar</li> <li>• Cisco TelePresence Synch</li> <li>• Cisco TelePresence System Extended Height Education Carts</li> </ul>



## Cisco TelePresence Infrastructure

### Cisco TelePresence Cloud Solutions and Services

#### Solutions for Businesses

- Managed and Hosted Cisco TelePresence Services
- Cisco TelePresence Callway
- Public Cisco TelePresence Suites

#### Service Creation Solutions for Service Providers

- Cisco TelePresence Exchange System

## Cisco TelePresence as a Service

The Cisco TelePresence cloud services and exchange solutions extend the Cisco TelePresence endpoints and infrastructure portfolio enabling customers to scale their deployments more broadly as well as to enable new customers to more rapidly obtain the benefits of telepresence within their organization.

Cisco TelePresence cloud services and solutions are built to deliver flexible deployment and service models with highly scalable conferencing, advanced media solutions for interoperability and the power to easily extend reach of video communities through secure intercompany and Interprovider telepresence and options such as public telepresence suites.

- For enterprise organizations, managed and hosted telepresence services delivered by Cisco partners enables new service models and the ability to rapidly augment and scale existing premise based deployments to reach a broader community of telepresence and video users Public Cisco TelePresence Suites further extend the ability to collaborate with remote users and travelers at convenient public locations around the world

- For smaller organizations just getting started with video, Cisco TelePresence Callway is a cloud based subscription service for video calling that operates over an existing broadband connection
- For service providers, Cisco offers scalable infrastructure, multitenant solution platforms and validated architectures to deliver a range of managed and hosted telepresence services including advanced cloud-based services for multimedia conferencing, interoperability, and the ability to securely connect to organizations across enterprise and provider boundaries. The Cisco TelePresence Exchange System is a service creation platform for providers to create customized cloud-based Telepresence services



## For More Information

For more information on Cisco TelePresence products please visit Cisco's website <http://www.cisco.com/en/US/products/ps7060/index.html>.