

# How can I get a **Free Expo Pass** to IT's leading event?

How can **virtualization** make our business more efficient?

How can we use **security** to increase revenue?

How can we improve customer responsiveness with **unified communications**?



# INTEROP<sup>®</sup>

NEW YORK | NOV 16-20  
Javits Convention Center

## SPECIAL OFFER FROM CISCO

Register for a FREE Expo Pass or save 40% on Conference Passes with priority code **CNDLNY98**.  
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## ANSWERS. ACTION. ADVANTAGE.

Don't miss Interop, the leading business technology event. This year, you'll learn about recent innovations—including cloud computing, virtualization and data center advances—that can be leveraged to position your organization for growth. See what's new, learn what's cutting edge and identify technology must-haves for your business.

- Visit 200+ exhibitors and see the full range of IT solutions
- Attend 150+ sessions and events on key technology issues
- Bonus admission to Web 2.0 Expo

### Cisco Keynote Presentation: Wednesday, November 18



**Marie Hattar**  
VP of Networking and Security, Cisco

Visit Cisco at booth 221 on the Interop New York show floor.

### Exhibition Hours:

**Wednesday, November 18** 11:00 AM—5:30 PM  
**Thursday, November 19** 11:00 AM—5:00 PM

### EXPLORE KEY TECHNOLOGIES DRIVING YOUR BUSINESS:

- Cloud Computing
- Enterprise 2.0
- SaaS
- Virtualization
- Wireless & Mobility
- Video Conferencing
- IT Automation
- Data Center
- Green IT
- Storage
- VoIP and Unified Communications
- Information Security
- IT Management
- Networking

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\* Note: This discount offer may not be combined with other discounts. The 40% discount on conference packages is calculated from the onsite registration pricing and applies to Flex, 4-Day Pass and Conference Passes only. Valid on new registrations only. Event is open to trade participants only. A business card demonstrating industry involvement will be required for entry.

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