

Strengthen Brand Loyalty and Uncover Profit Through Flawless Execution



Cisco (Booth 2529), IBM (Booth 719), and Reflexis (Booth 1345), acknowledged Retail industry leaders, cordially invite you to experience the very best of these companies at a 'Big Ideas Session' at this year's NRF.

Tuesday, January 12, 2010

3:00 to 4:00pm

Strengthen Brand Loyalty and Uncover Profit Through Flawless Execution

Studies by Retail Systems Research have shown that consistent store-level execution of corporate strategy can increase sales by up to 5 percent. Enabling store operations to be precise and efficient helps retailers achieve competitive advantage through these tough economic times. Learn how Cisco, IBM, and Reflexis can deliver a Retail Execution Management solution which enables retailers to increase efficiency, streamline communication with every employee, improve compliance, and provide a consistent positive customer experience in their stores.

Speakers:

Paula Rosenblum, Managing Partner, RSR Research

Prashanth Palakurthi, Chief Executive, Reflexis

Curtis Foster, Global Retail Industry Marketing Manager, Cisco



To register for this special event, please visit <http://www.reflexisinc.com/REFLEXIS/bigideas.html> and you will automatically be entered in a drawing for a chance to win a Cisco Flip Camera!

