



# Open Doors

## 3% Financing



Manage and grow your business without committing your valuable cash

Cisco Capital's® 3% SMB Customer Financing offer is designed to accelerate market momentum while helping you grow your business in 2012.

Cisco Capital is opening doors to US small and mid-sized customers like you with accessible finance solutions and highly competitive rates so you can keep pace with technology needs as your business evolves.

### Why Financing is Right for your Business

#### Access to the right solution

Financing is designed to provide you with the freedom to acquire the technology you need to grow your business as well as giving you the flexibility to react to changing market needs.

#### Ease the pressure on your budget

Investing in the right technology without making a large capital expenditure enables you to invest valuable cash in other areas of your business, to help drive success.

#### Plan and pay for technology and technical support over time

Spreading the cost over time makes budgeting easier. Because your payments are more manageable, you'll know exactly how much you'll be spending and when.

### Why Choose Cisco Capital Financing?

#### No nonsense financing

Genuine financing that enables you to invest in the right technology, while offering you peace of mind through regular, predictable payments.

#### Easy to use

With fast credit approvals, straightforward paperwork and terms, Cisco Capital financing is a simple way to fund a Cisco based solution for your business - from hardware and software, to services and support.

#### More business flexibility

Includes upgrade and refresh options and the option to take ownership of the equipment at the end of the lease term.

#### Backed by Cisco

Trusted finance from a robust and stable source.

Cisco Capital Financing – The easy way to invest in the right technology for your business

## Offer Details

Lease term	36 months, 3% financing (US\$1 purchase; you own the solution at the end of the 36-month term).
Participants	Available for United States small and medium-sized business customers only (excludes enterprise, service provider, and public sector customers).
Products	Good with all Cisco hardware, software, and bundled services (non-Cisco hardware is not eligible).
Minimum deal size	\$1000
Maximum deal size	\$250,000 per customer during offer period.
Duration	All your financing documents must be signed and returned by July 28, 2012.
Terms and Conditions	Some restrictions apply. Eligibility and terms are subject to final Cisco Capital review, approval, and documentation. The offer may be modified or withdrawn by Cisco at any time without notice.

## How Much You Pay

Cost of solution	Monthly Payment*
\$1,000	\$29
\$2,000	\$58
\$3,000	\$87
\$5,000	\$145
\$10,000	\$291
\$25,000	\$727
\$50,000	\$1,454

\* For illustrative purposes only. Final monthly payments are subject to credit approval and review of equipment and services for program eligibility.



## Find Out More

For more information on financing your technology requirements from Cisco Capital, please contact your Local Cisco Partner or visit our website: [www.cisco.com/go/ciscocapital](http://www.cisco.com/go/ciscocapital)

Or to locate a Partner near you, visit: <http://tools.cisco.com/WWChannels/LOCATR/openBasicSearch.do>