



Government Today: Imagine.



Imagine a community where citizens are fully connected to government organizations, businesses, and one another. A society where access to information and resources is easy and equal, where individuals have full control of how they work, recreate, and engage with government, and where people can make economic and social choices about the way they live and interact.

Imagine a thriving community with economic development opportunities clearly outlined and realized, where governments provide timely and efficient services to constituents, and where public safety is ensured by empowering first responders with critical information.

Making It a Reality

Technology is the key to solving many of your most pressing issues. The right solutions, properly applied, can help your organization reduce or avoid costs while actually increasing service levels.

And Cisco is the partner who can help. With Cisco® solutions for the public sector, you can unleash the power of the human network—a rich, universal fabric that interweaves constituents from every area of your community. It's a platform for the exchange of information, ideas, and innovation. It's people working together to enhance their well-being, their governments, and their communities.

All of this sounds nice, but is it real? Yes, if you are a Cisco Smart+Connected Community. Here are a few examples of this principle in action.

Economic Development

Faced with unemployment, population loss in the town center, rapid growth in suburban neighborhoods, and delivery of services to a moving population, the city of Holyoke, Massachusetts is taking an innovative approach in planning by using Internet technology to deliver urban services to generate new economic opportunity, improve the delivery and quality of education, and bolster population retention.

Education

Adding network infrastructure to school building projects creates more sustainable jobs and long-term value. Equipping students with 21st-century skills increases U.S. competitiveness in a global economy, and saves you money at the same time.

- San Diego City Schools in California expect to save U.S. \$5.5 million over five years from IP telephony, and an additional U.S. \$5.5 million from use of the network infrastructure for interactive video training.

Government Efficiency

Cities can take advantage of the network to cut costs, increase efficiency, and protect the environment.

- The town of Herndon, Virginia, reduced voice communications costs by 50 percent by sending its voice traffic over a unified network infrastructure instead of a separate voice network.
- By conducting video meetings, North Wales Police, United Kingdom eliminated 30 hours weekly in travel time for just one district, saving U.S. \$68,000 in six months and reducing carbon emissions by 2.8 tons.
- The city of Danville, Virginia, added a wireless extension to its network that will eliminate 27,000 service trips annually to read meters.



Healthcare

The Cisco network can help you increase care while also cutting costs.

- To help retain qualified nurses in rural areas, Beth-El College of Nursing and Health Sciences at the University of Colorado in Colorado Springs will implement distance-learning, based on Cisco TelePresence® and Cisco WebEx® technology.
- Ontario, Canada has realized over U.S. \$8M in savings by utilizing health presence to connect more than 800 specialist physicians and more than 1500 health professionals, increasing quality of care, especially in stroke patients.

Public Safety

Save money and keep the public and police safer by making full use of the network from arrest through trial and even sentencing and parole.

- The city of San Antonio, Texas has reduced operating expenses and increased public safety by using video capabilities for a variety of applications, including remote testimony and arraignment, virtual trials, and translation services (in multiple languages and even sign language).

Smart Buildings

Being green never looked so good.

- Ave Maria University, Florida implemented smart building practices and saved over U.S. \$1 million in building costs by eliminating the redundant wiring and cabling of multiple isolated building systems. The university reduced staffing costs by enabling IT to assume tasks of building maintenance staff (estimated U.S. \$350,000 annually in human resource savings), and enabled significant efficiencies in utility usage (estimated U.S. \$600,000 in annual savings).

Why Cisco?

For more than 20 years, state and local governments around the world have partnered with Cisco to solve business challenges and achieve strategic objectives. These ongoing relationships have forged hundreds of proven implementations across a variety of public sector organizations and continue to innovate how communities are managed and renewed.

Cisco also recognizes that affordability is critical. When funding and grants fall short, Cisco Capital® can customize an alternative acquisition strategy that makes sense for you. It's just part of our trusted commitment to ensuring the success of state and local governments.

Examine the possibilities with Cisco.

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